

Written Communication Rubric adapted following AAC&U VALUE format

With considerations from the Colorado State Writing Across the Curriculum Clearinghouse (Writing to Engage)

Definition: Written communication is the development and expression of ideas in writing. Written communication involves learning to work in various genres and styles. Written communication abilities develop through iterative experiences across the curriculum.

SLO	4 – capstone	3 – milestone 2	2 – milestone 1	1 – benchmark
Context of and Purpose for Writing <i>Includes considerations of audience, purpose, and the circumstances surrounding the writing task(s).</i>	Demonstrates a consistent and thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context) most of the time.	Demonstrates awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of – perhaps inconsistently – audience's perceptions and assumptions).	Demonstrates insufficient attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).
Genre and Disciplinary Conventions <i>Formal and informal rules inherent in the expectations for writing in particular forms and/or academic fields.</i>	Demonstrates detailed attention to and successful execution of a range of conventions particular to a specific discipline and/or writing task (s) including organization, content, and stylistic choices.	Demonstrates consistent use of most conventions particular to a specific discipline and/or writing task(s), including organization, content, and stylistic choices.	Follows basic expectations appropriate to a specific discipline and/or writing task(s) for organization and content	Fails to use a consistent system for organization and genre convention.